

Natural-geographical potential for the development of sports tourism of georgia

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Anotation

The urgency of the topic of the present master's thesis is related to several moments. In Georgia, tourism has become the fastest growing direction and one of the leading sectors of the economy over the past decade. Evolution and development. Accordingly, there are new challenges that need to be addressed. Therefore, it is important to develop different areas of tourism, including very interesting sports tourism.

Sports tourism is a trip to participate in a sporting event, both actively and passively. Sports tourism is becoming one of the most popular forms of recreation and entertainment around the world. Beneficiaries of this field of tourism are not only professional athletes and coaches, but also sports tourism is an opportunity to move from office and routine work to active and full-fledged recreation. Georgia is distinguished by natural conditions - in our region there is a synthesis of sea and mountain air. It allows for a full range of sports activities: sports activities can be both sporting events, as well as training training sessions and amateur sports events. Mountainous regions are an attractive location for hiking and camping enthusiasts.

The present paper discusses the natural-geographical resources of Georgia, the study and planning of which will contribute to the development of sports tourism in Georgia.